

#### <u>www.umangpatel.co.uk</u>

## Contact

**Phone** 07368123913

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Address London, Harrow

## Education

2014-2016 Level 3 Extended Diploma Apprenticeship

2012-2014 Level 3 Diploma in Software Dev Stanmore College

## Expertise

- HTML5
- CSS3
- JavaScript
- Adobe Creative Suite
- Rich Media Ad Builds
- Google Web Designer

## Language

English Gujarati Hindi

# Umang Patel Digital Designer

Experienced, Creative and Detail-oriented Digital Designer & Developer with demonstrated history of working in the Digital & Marketing industry. Skilled in HTML, CSS, WordPress, JavaScript, Adobe Photoshop, Adobe Illustrator, Marketing, Rich Media Ads, and Ad Serving. Proven ability to adapt and work under pressure in a fast-paced working environment, meeting highest standards and deadlines, as well as working closely as part of a team, simulating members to achieve targets and goals. Experienced with multiple ad servers including Google Ad Manager, Adform and Flashtalking.

## Experience

#### **Q** 2023 - Present

Fundamental Media I London

#### Senior Digital Designer/Developer

- Creating banners using Google Web Designer and Adobe Animate
- Creating mockups using Adobe XD and Photoshop
- Managing and collaborating with in a small team

#### 2021 - 2023

Network London I London

#### Lead Digital Designer/Developer

- Contributing to, and facilitating, briefs, to create real-world, creative response to fulfil those briefs, allocating projects to team members
- Overseeing a high standard of output from brainstorming ideas to final delivery
- Deliver inspiring design solutions that exceed expectations
- Produce dynamic and engaging full-motion prototypes
- Work on digital products across both brands
- Ensure all your own, and teams work, is of the highest possible standard
- Present ideas and work to the Design Director, Creative Director, clients, and the wider team
- Take responsibility and ownership for your own, and team projects
- Collaborate and work dynamically with in a small team

#### 2017 - 2021

Adrich I London

#### **Digital Designer/Developer**

- Worked with Condé Nast's media brands (Vogue and Wired) to develop online competition and promotion pages for their clients such as Abercrombie & Kent, Jaeger, Avios, HP and Hertz.
- Creating & building Rich Media and HTML5 ads.
- Trafficking creatives on Ad Servers such as; Adform, Flashtalking & Google Ad Manager.
- Testing and technical troubleshooting using Inspect Element.

### Reference

#### **Tomas Goncalves**

Art Director, Network London

Phone: 07597418163 Email: tomas@network-london.co.uk

#### Zara Kelly

Project Manager, Network London

Phone: 07519714020 Email: zara@network-london.co.uk